

Network News

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It Was No Mystery To Holly Davis That NetBase Was The "Secret Weapon" To Durham Auction's Amazing Growth...*But...* Did It Also Help Them Sell More Fire Trucks?

With a small population of 50,000 folks and the small town friendliness that you can only find in the south, Hattiesburg is a great place to call home. Although we'll never make headlines like New York City, there are plenty of movers and shakers right here, like the folks at Durham Auctions.

Who Would Have Thought There Was So Much Stuff To Sell In Little Ol' Hattiesburg?

From fire trucks to firearms, gas pumps to golf clubs, Durham Auctions has been helping government and privately owned companies auction off surplus inventory for over 30 years. Holly Davis, the IT director for Durham Auctions, has watched their little company grow from a small operation to a mega-successful full-service auction company in no time at all, and swears that the support and solutions provided by NetBase have largely contributed to their remarkable growth.

"When we were small, our network

connected together with a cable; but as soon as we started to grow, we knew

we needed an IT infrastructure that would keep up with the demands of our clients," said Holly Davis, IT Director of Durham Auctions.

"I'm not a computer genius and I don't have a lot of time to research and compare the latest and greatest technologies out there - and even if I did, I still might end up making the wrong decision. That's where NetBase rode in to the rescue.

They helped us clarify what we wanted and what we needed, and implemented a great network that more than solved our problems and gave us plenty of room to grow."

Many Could Hear Holly Crying Out, "More Space, More Space! My Kingdom For More Space!"

Durham's success rapidly escalated, causing growing pains for their company.

One of the keys to Durham's success is the fact that they provide their clients a true, full-service auction which



"Thanks to NetBase, we can service our customers more rapidly and more efficiently - not to mention more accurately - it has definitely given us a competitive edge. I wouldn't trade NetBase for anyone because when you're stuck in the trenches, you can absolutely count on them to be there and help you out." - Holly Davis, IT Director, Durham Auctions

Attention Business Owners Who Want to Install a Surveillance Camera but Haven't Because of the Costly Installation, Bandwidth and Storage Requirements:

Our New Video Surveillance Technology Allows You To Secure High-Resolution, 24-7 Video Surveillance at Your Business for a FRACTION of the Cost!

Many of our clients have expressed a need for a low-cost, easy to use video surveillance system at their place of business but have not been able to implement one because of the expensive bandwidth and storage requirements. Now, thanks to a new IP Video technology created by SAM Systems Inc., business owners can have a high-quality and very affordable monitoring system installed.

For a **FREE Report** that explains what this new technology is and how it can help your business, call **Kenny Lance** at:

601-264-1606 ext: 101 or e-mail him at kenny@nbtol.com

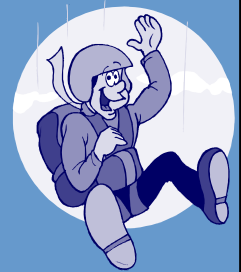


The Lighter Side: The Smartest Man In The World?

A doctor, a lawyer, a little boy, and a priest were in a small private plane when it developed engine trouble and started to go down. The pilot grabbed a parachute and told the passengers they had better jump too, but there were only three parachutes remaining.

The doctor said "I save lives, so I must live," grabbed a parachute and bailed out. The lawyer said, "I'm a lawyer and lawyers are the smartest people in the world. I deserve to live." He grabbed a parachute and jumped. The priest said, "My son, I've lived a long, full life. Take the last parachute and live in peace."

The boy gave the parachute back to the priest and said, "Not to worry, Father. The smartest man in the world just jumped out of the plane with my back pack."



Refer A New Client And Receive a FREE Dinner At Season's Restaurant!

Refer a new client to us during the month of April and we'll send you a \$50 gift certificate to Season's Restaurant *AND* give your referral a FREE Problem Prevention Network Audit! Remember, our best clients are businesses with 5 or more PCs.

To submit a referral, call Kenny at: 601-264-1606 ext: 101
E-mail: kenny@nbtol.com

Spas Now Offering Relief From Blackberry Ache?!?!



In a sign of the times, resorts and spas have been finding that guests getting massages are asking for more work on their hands, wrists, and arms. Resorts are responding with "Blackberry treatments" to relieve aches caused by overuse of the device. The Hyatt Grand Champions Resort & Spa in Indian Wells, Calif., offers a treatment using balm with camphor oil, cloves, peppermint, and blackberry powder. It costs \$80. The treatment works, but doctors say aches will return when the device is used heavily again.

Warning To Parents With Kids Online: MySpace Has Become A Hunting Ground For Criminals and Pedophiles

Over the last few months there has been a lot of news coverage and controversy over a social network website called MySpace.com, and rightfully so. I decided to include an article about this in my newsletter to warn my clients of the dangers this website poses to their children and families.

For those not familiar with MySpace, it is a phenomenally successful online network that enables users to post and exchange gossip, messages, pictures, personal information, and pretty much anything else that comes into their minds. With 60 million members, MySpace is the biggest and fastest growing of all social network websites.

Although users are supposed to be at least 14 to register, it is easy to bypass this restriction. An estimated 10 million of those members are under the age of 17 and many more are under the age of 14. What makes this site so dangerous is that many children are posting pictures of themselves along with other confidential information such as the school they go to, where they live, personal schedules, who their parents are, and other contact information. It is this information that is placing them in danger from online predators who may use it to find and harm these children. Just look at these horror stories:

14 Year Old Girl Found Dead

In January, a 14-year-old girl in New Jersey was found naked and strangled in a garbage bin. Friends said she had been in contact with an older man through one of the social network sites.

15 Year Old Sexually Assaulted

A 26-year-old Houston man was charged with

sexual assault, accused of luring a 15-year-old-girl into a relationship through MySpace.

37-Year Old Man Attacks 16-Year Old Girl

A 37-year-old man solicited a 16-year-old girl by visiting MySpace.com. The man misrepresented himself as being younger, then tracked her down.

Lafayette Sheriff Lt. Craig Stansbury said the man showed up at the victim's after-school job and followed her to the parking lot, where he forced her into his car and attacked her. The assailant knew where she worked because she posted it on her MySpace profile.

WATCH



Firefighter Solicits 16-Year Old Boy

A Hughson firefighter was sentenced Thursday to a year in jail for engaging in sexual activity with a 16-year-old Lodi-area boy he met online. He was arrested, and investigators soon learned that the two had met on MySpace.com.

How To Protect Your Kids Online

- ◆ Keep the computer in the family room so you can monitor what happens online.
- ◆ Review the websites your children visit. If they have a webpage on MySpace, make sure they are not posting pictures or other confidential information such as phone numbers and addresses.
- ◆ Educate your children about the dangers online and provide them with clear instructions about what they can and can't post or share online.
- ◆ Set time limits on surfing and restrict most computer use for specific purposes, such as school homework.

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Services We Offer:

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- Wireless Networking
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- VPNs
- Spam Filtering
- Storage Solutions
- Voice over IP Phone Systems

**All Our Work Is
Backed By Our
100% Money-Back
Guarantee:**

**We Will Do Whatever It
Takes To Make You
Absolutely Thrilled
With The Work
Performed or it's FREE**

Durham Auction's Story continued from front page...

includes the production of a catalogue, detailed descriptions of all the merchandise for sale, marketing, collecting and processing payments, and on-site inspection, removal, and checkout personnel. Doing this for multiple companies requires a massive database of client information, product photos, and purchase records, not to mention extensive files and systems for their online auctions.

“Our company grew a lot quicker than we had anticipated and within 6 months, we outgrew the server we had just installed,” continued Holly. “The data and photos we keep for our clients require an enormous amount of disk space and we started running out of room. Every time we would fill the server up and run into a problem, NetBase would be on-site helping us to fix the problem in no time flat, even after normal business hours.”

The Challenge Is On...

Can NetBase Actually Provide An IT Infrastructure That Durham Can't Break Or Outgrow?

Since then, NetBase has stepped up to the challenge by installing an IT infrastructure to match Durham's growth; however, Holly still likes to push the envelope and see just how hard they can ride this new network.

“Just a few weeks ago on a Sunday night we were all in the office trying to meet an impossible deadline when we ran into trouble. Desperate for

help, I called Chad, our main contact at NetBase, on his cell phone. Even though it was Sunday night and he was getting ready to walk into church, he stayed on the phone, talked us through the problem, and had us back on track. You just don't get that kind of service anywhere – after all, how many vendors do you know that will make themselves available on their own personal time AND be happy to do it? I can't say enough good things about the team at NetBase. All of us here are extremely pleased with the work they have done for us and most importantly, the unbelievable service they provide.

Have They Really Helped You Sell More Fire Trucks?

When we asked Holly to comment on whether or not NetBase has contributed to their growth, she passionately said, “Absolutely! Thanks to NetBase, we can service our customers more rapidly and more efficiently – not to mention more accurately; it has definitely given us a competitive edge. I wouldn't trade NetBase for anyone because when you're stuck in the trenches, you can absolutely count on them to be there and help you out.”

Quick Tip:

If you have a large amount of data such as photos, music files, and other data that is critical to your business, then storing it on a centralized server is a smart move. It will be much easier to backup, secure, and access. For more information on how we can help your growing business, call Kenny Lance at: [601-264-1606](tel:601-264-1606) ext: 101